

FOODDUCK® OPENS A NEW ERA OF SPREAD DISPENSING IN ESTONIA – A HYGIENIC, ECONOMIC AND SUSTAINABLE INNOVATION FROM FINLAND

The innovative product range of the Finland-based Foodduck Ltd. now becomes available in Estonia. Its FOODDUCK® spread dispensers provide a completely new, intelligent way of serving butter-vegetable oils blends, margarines and other spreads at, for instance, restaurants, school canteens, hospitals, hotel breakfast buffets and professional kitchens. FOODDUCK® is environmentally friendly as it significantly reduces spread waste and packaging garbage. It also improves countertop hygiene.

FOODDUCK® was first introduced in Finland at the end of 2014. In a couple of years, it has found its place in bread buffets and self-service counters all over Finland. “Estonia is new interesting market for us, and we are happy to be able to bring this ecological and hygienic alternative to serving spread to restaurants, hotels, hospital and schools in Estonia,” says Timo Sorsavirta, CEO, Foodduck Oy.

FOODDUCK® devices are ecological and sustainable alternatives to spread cases and single serving packages. With the help of FOODDUCK® devices, restaurants and canteens can decrease the amount of waste to a fraction of the earlier amount. The materials of the spread package, developed specifically for the device, are also ecological – no aluminium and a lot less plastic is used than in the traditional spread cases. Spread is not wasted as FOODDUCK® dispenses the spread in even portions and squeezes its bag shaped package totally empty.

FOODDUCK® also improves hygiene and general cleanliness of the bread buffet. The cooling system of the device ensures the optimum temperature of the spread. Thanks to automatic dispensing and easy cleaning of the device, the personnel or customers never touch the spread by hand, and the microbiological quality of the spread stays excellent. No bread crumbs end in the spread, and people with coeliac disease can also safely use the device. And using FOODDUCK® is extremely easy – the diner places the slice of bread under the dispenser, and automatically gets the suitable amount of spread.

“In addition to yellow fats, FOODDUCK® is suited for serving jams, mayonnaise and chocolate spreads, which makes it an excellent choice for the hotel breakfast buffets. Our smallest device, FOODDUCK® mobile can be operated with a battery, and can thus also help the hospital personnel serving meals to patients at wards,” Timo Sorsavirta continues.

FOODDUCK® comes from Finland, where it is both designed and manufactured. Sustainable FOODDUCK® dispenser makes use of IoT technology benefits and possibilities. The dispenser was granted a patent in Europe and the USA at the end of 2016.

We welcome you to get familiar with our range of products – FOODDUCK®, FOODDUCK® mobile and FOODDUCK® mini at www.foodduck.com. We are also looking forward to meeting you at the Tallinn Food Fair on October 25–27, where you can find our stand at C-114.

Foodduck Ltd is the sole distributor of FOODDUCK® dispenser in Estonia.

There is a selection of spreads available FOODDUCK® dispensers in Estonia. The spreads used in the dispenser are provided by Orkla and distributed in Estonia by Vilmix AS.

For more information:

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About Foodduck Oy

Foodduck Oy is a Finnish company founded in 2012. It is a pioneer of automated dispensing solutions in restaurant self-service areas and in professional kitchens for fats, fresh cheeses, and other spreads. The FOODDUCK® spread dispenser is one of a kind in the world, and in our vision, the FOODDUCK® will be a symbol of a responsible and sustainable service counter for restaurants and canteens. www.foodduck.com